

PETERDIALS

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sixthcitydesign.com

EDUCATION **The University of Akron, Myers School of Art**
B.F.A. in Graphic Design
Cumulative GPA 3.8
Chosen by faculty to participate in the Design x9 Senior Studio

The Ohio State University
B.A. in Fine Art
Emphasis in Drawing and Painting

ED2GO
Intro to Dreamweaver

EXPERIENCE **Graphic Designer/Client Coordinator, FormATECH Inc., 2/2009 - Present**
Oversee all graphic projects from design to completion. Responsible for incoming graphic files. Collaborate with sister company, Direct Ink, LLC. in production and completion of artwork. Work directly with clients to help fulfill their graphic needs.
Select work:

Ritter Public Library - designed and oversaw interior signage project.

Lifetime Brands - developed graphics for their Winn Dixie grocery store gondolas.

Freelance Graphic Designer, SixthCity Design, 10/2008 - Present

Responsible for various graphic projects for New Balance and Champion. Developed logos for two start-up companies. Designed and implemented e-blasts for two New Balance retail stores.

Select Work:

New Balance - designed numerous invitations for special marketing events.

asd interiors - redesigned logo.

Graphic Designer, triple e, 4/2007 - 9/2008

Designed graphics for tradeshow, P.O.P. displays, and retail environments. Developed graphics for conceptual renders. Responsible for developing and implementing an archiving system.

Select work:

Commonwealth Lacrosse - designed prototype store graphics.

Zuzatz Sandals - designed prototype packaging.

American Crew - designed prototype packaging for an American Crew labeled root beer.

Graphic Designer, Power Graphics, 8/2006 - 2/2007

Designed business cards, flyers, pamphlets and brochures. Assisted in the design and production of graphics for vehicles, banners and signs.
